



Sidewalk Café and Marketing Fee Review  
Stakeholder Consultation  
January 30, 2017

*draft for discussion*

**1a. Current Application Fees**

Fee Zone	Café Application Fee	Marketing Application Fee
York	\$747.91	\$84.96
North York	\$239.00	\$79.59
Etobicoke	\$747.91	\$84.96
East York	\$54.46	\$54.46
Toronto Area 1	\$239.00	\$79.59
Toronto Area 2	\$239.00	\$79.59
Toronto Area 3	\$239.00	\$79.59

**1b. Proposed Application Fee** (café, marketing, and parklet): \$ 1,332.45

**2a. Current Tree Planting Fee** (new café applications, Toronto only): \$3,000

**2b. Proposed Tree Planting Fee** (new café and marketing applications, city-wide): \$652.50

**3. Proposed Parklet Café Fee**

Fee Zone	TPA Cost Recovery* (parking space/ month)	Parklet Fee based on TPA fee *
Downtown	\$1,026.18	\$6,157.08
Midtown	\$915.57	\$5,493.42
North	\$867.34	\$5,204.04
East	\$577.73	\$3,466.38
West	\$588.16	\$3,528.96

\* Assumption: area of parklet is 11 square metres; parklet café operates for 6 months

#### 4a. Current Permit Fees

Fee Zone	Café Permit (\$/m <sup>2</sup> )	Marketing Permit (\$/m <sup>2</sup> )
Toronto Area 1	\$78.71	\$89.51
Toronto Area 2	\$39.34	\$44.83
Toronto Area 3	\$19.69	\$22.43
York	\$5.50	\$5.50
East York	\$21.42	\$21.42
Etobicoke	\$11.00	\$11.00
North York	\$114.12	\$114.12
Scarborough	NA	NA

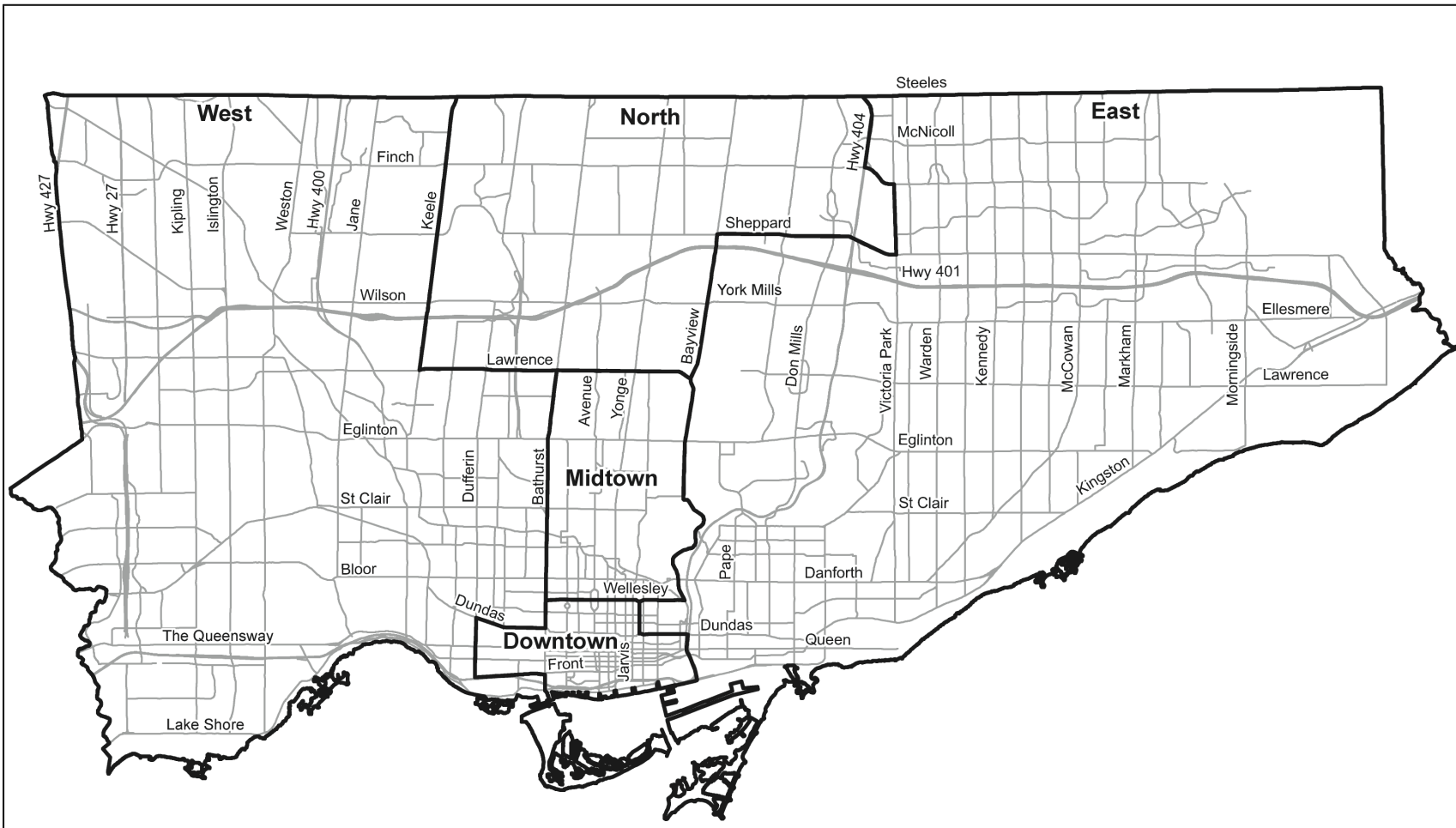
#### 4b. Proposed Permit Fees

Fee Zone	Café without alcohol	Café with alcohol	Enclosed Café (extended season)	Marketing Display
Downtown	\$272.33	\$296.01	\$390.73	\$234.44
Midtown	\$266.19	\$289.33	\$381.90	\$229.16
North	\$185.68	\$201.82	\$266.41	\$159.84
East	\$148.86	\$161.78	\$213.56	\$128.09
West	\$158.55	\$172.33	\$227.55	\$136.49

#### 5. Small frontages:

No permit fee is proposed for a small café or marketing frontage, provided the following parameters are met:

- Maximum depth of 80cm, inclusive of seated patrons
- Maximum width of 5.5 metres
- No fence, barrier, or umbrellas
- Café or marketing items to be removed from the sidewalk at the end of each day



**DRAFT PROPOSED**  
**City of Toronto Sidewalk Café**  
**and Marketing Fee Zones**

Sept. 16th, 2015

Source: Co-Star



**Patio with alcohol service**

**Sample Impact with proposed permit fee**

**Impact analysis based on average patio size in Toronto of 30 m<sup>2</sup>**

Current Fee Zone	Current Rate (\$/m <sup>2</sup> )	Current Sample Permit Fee	Proposed Fee Zone (approximate comparable)	Proposed Rate (\$/m <sup>2</sup> )	Proposed Permit Fee				
					5-year phased implementation of new permit fee (20% / year)				
					Year 1 (2018)	Year 2 (2019)	Year 3 (2020)	Year 4 (2021)	Year 5 (2022)
Toronto Area 1	\$78.71	<b>\$2,361</b>	Downtown	\$296.01	\$3,665	\$4,969	\$6,272	\$7,576	\$8,880
Toronto Area 2	\$39.34	<b>\$1,180</b>	Downtown	\$296.01	\$2,720	\$4,260	\$5,800	\$7,340	\$8,880
Toronto Area 3	\$19.69	<b>\$591</b>	Downtown	\$296.01	\$2,249	\$3,907	\$5,564	\$7,222	\$8,880
Toronto Area 3	\$19.69	<b>\$591</b>	Midtown	\$289.33	\$2,209	\$3,827	\$5,444	\$7,062	\$8,680
North	\$114.12	<b>\$3,424</b>	North	\$201.82	\$3,950	\$4,476	\$5,003	\$5,529	\$6,055
East York	\$21.42	<b>\$643</b>	East	\$161.78	\$1,485	\$2,327	\$3,169	\$4,011	\$4,853
Etobicoke	\$11.00	<b>\$330</b>	West	\$172.33	\$1,298	\$2,266	\$3,234	\$4,202	\$5,170
York	\$5.50	<b>\$165</b>	West	\$172.33	\$1,166	\$2,167	\$3,168	\$4,169	\$5,170

**Cafe without liquor licence**

**Sample Impact with proposed permit fee**

**Impact analysis based on average café (no alcohol) size in Toronto of 23 m<sup>2</sup>**

Current Fee Zone	Current Rate (\$/m <sup>2</sup> )	Current Sample Permit Fee	Proposed Fee Zone (approximate comparable)	Proposed Rate (\$/m <sup>2</sup> )	Proposed Permit Fee				
					5-year phased implementation of new permit fee (20% / year)				
					Year 1 (2018)	Year 2 (2019)	Year 3 (2020)	Year 4 (2021)	Year 5 (2022)
Toronto Area 1	\$78.71	<b>\$1,810</b>	Downtown	\$272.33	\$2,701	\$3,592	\$4,482	\$5,373	\$6,264
Toronto Area 2	\$39.34	<b>\$905</b>	Downtown	\$272.33	\$1,977	\$3,049	\$4,120	\$5,192	\$6,264
Toronto Area 3	\$19.69	<b>\$453</b>	Downtown	\$272.33	\$1,615	\$2,777	\$3,940	\$5,102	\$6,264
Toronto Area 3	\$19.69	<b>\$453</b>	Midtown	\$266.19	\$1,587	\$2,721	\$3,854	\$4,988	\$6,122
North	\$114.12	<b>\$2,625</b>	North	\$185.68	\$2,954	\$3,283	\$3,613	\$3,942	\$4,271
East York	\$21.42	<b>\$493</b>	East	\$148.86	\$1,079	\$1,665	\$2,252	\$2,838	\$3,424
Etobicoke	\$11.00	<b>\$253</b>	West	\$158.55	\$932	\$1,611	\$2,289	\$2,968	\$3,647
York	\$5.50	<b>\$127</b>	West	\$158.55	\$831	\$1,535	\$2,239	\$2,943	\$3,647

## Marketing Display

### Sample Impact with proposed permit fee

Impact analysis based on average marketing display size in Toronto of 18 m<sup>2</sup>

Current Fee Zone	Current Rate (\$/m <sup>2</sup> )	Current Sample Permit Fee	Proposed Fee Zone (approximate comparable)	Proposed Rate (\$/m <sup>2</sup> )	Proposed Permit Fee				
					5-year phased implementation of new permit fee (20% / year)				
					Year 1 (2018)	Year 2 (2019)	Year 3 (2020)	Year 4 (2021)	Year 5 (2022)
Toronto Area 1	\$89.51	<b>\$1,611</b>	Downtown	\$234.44	\$2,133	\$2,655	\$3,176	\$3,698	\$4,220
Toronto Area 2	\$44.83	<b>\$807</b>	Downtown	\$234.44	\$1,490	\$2,172	\$2,855	\$3,537	\$4,220
Toronto Area 3	\$22.43	<b>\$404</b>	Downtown	\$234.44	\$1,167	\$1,930	\$2,694	\$3,457	\$4,220
Toronto Area 3	\$22.43	<b>\$404</b>	Midtown	\$229.16	\$1,148	\$1,892	\$2,637	\$3,381	\$4,125
North	\$114.12	<b>\$2,625</b>	North	\$159.84	\$2,954	\$3,283	\$3,613	\$3,942	\$4,271
East York	\$21.42	<b>\$493</b>	East	\$128.09	\$1,079	\$1,665	\$2,252	\$2,838	\$3,424
Etobicoke	\$11.00	<b>\$253</b>	West	\$136.49	\$932	\$1,611	\$2,289	\$2,968	\$3,647
York	\$5.50	<b>\$127</b>	West	\$136.49	\$831	\$1,535	\$2,239	\$2,943	\$3,647

